**Cover**

* Has an illustration
* Author’s name
* Illustrator’s name
* Clear title

**Illustrations / Pictures**

* Fun
* Consistent
* May be simple
* colourful

**Poetic Prose – a good story**

* Humor
* Happy and optimistic
* Economy of language – not too many words per page
* Simple and straight forward words and sentences
* Some rhyming

**Fonts**

* Clear and consistent
* Body font is 12- 14
* Headings are large

**Characters**

* Charismatic
* May be simple
* Colourful
* Relatable

**Has a lesson**

* What are they to learn?
* What is the moral?

**Format**

* 5 – 7 pages
* Pages fold into each other
* No unintended blank spaces at the end or in the middle

**Tips and Warnings**

* Create an outline to plan what goes on each page
* Create a thought web for your key ideas
* Pictures and words do not go “in the ditch”
* If typing, how will the words go on the page? Where will the pictures be?