

Student's Name: \_\_\_\_\_ Date: \_\_\_\_\_

## AM 15: Multimedia Presentation Rubric

Topic: \_\_\_\_\_

Criteria	Level 1	Level 2	Level 3	Level 4
<b>Knowledge and Understanding</b>				
<ul style="list-style-type: none"> <li>understands the topic clearly</li> <li>errors or omissions</li> </ul>	limited understanding of the topic  many errors and/or omissions	some understanding of the topic  some errors and/or omissions	good understanding of the topic  few errors or omissions	excellent understanding of the topic  no errors or omissions
<b>Thinking and Inquiry</b>				
<ul style="list-style-type: none"> <li>quality of information</li> <li>organization/analysis of information</li> <li>connections between elements</li> <li>gathering, selecting, organizing, and synthesizing</li> </ul>	rambling and uninteresting  limited organization and analysis of information  weak connections between elements  demonstrates limited research skills	somewhat concise and interesting  adequate organization and analysis of information  adequate connections between elements  demonstrates adequate research skills; needs improvement	most information concise and interesting  very good organization and analysis of information  very good connections between elements  demonstrates good variety of research skills	concise, very interesting and informative  outstanding organization and excellent analysis of information  excellent connections between elements  demonstrates considerable and highly effective research skills
<b>Communication</b>				
<ul style="list-style-type: none"> <li>voice</li> <li>body language</li> <li>audience involvement</li> </ul>	often inarticulate and inaudible  —appeared nervous and unprepared —avoided eye contact —poor posture  little audience involvement and unable to hold their attention	adequately articulate and audible presentation  —somewhat confident demeanour —occasional eye contact —good posture  adequately involved the audience and held their attention somewhat	good articulation and audible presentation  —confident demeanour —good eye contact —good posture  good audience involvement; held audience attention	clear articulation, and audible presentation  —highly confident demeanour —constant eye contact —excellent posture  involved the audience in the presentation with proficiency and held their attention
<b>Application</b>				
<ul style="list-style-type: none"> <li>making connections</li> <li>connecting function and form</li> <li>variety of relevant sources</li> </ul>	all visuals and text connect poorly to main message  limited variety of multimedia materials; unbalanced and often used inappropriately  few sources cited; cited source often irrelevant; more care needed in selecting sources	all visuals and text connect somewhat to main message  adequate variety of multimedia materials; adequately balanced and used somewhat appropriately  some sources cited; most sources relevant but misrepresented	all visuals and text connect well to main message  good variety of multimedia materials; well balanced and used appropriately  good variety of sources cited; most sources relevant	all visuals and text connect very well to main message  excellent variety of well-balanced and properly used multimedia materials  excellent variety of sources cited; all sources relevant to the topic
Comments and recommendations for improvement/next steps:				

Teacher's signature: \_\_\_\_\_